

NEW!

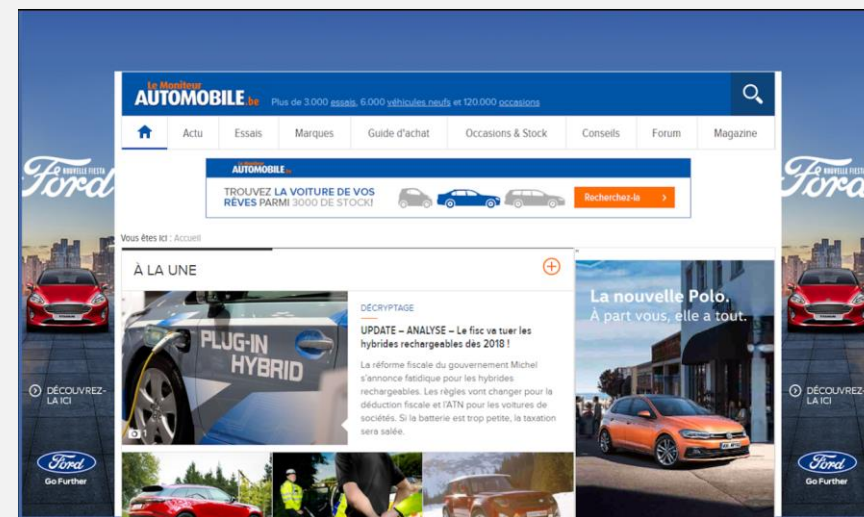
THE DESTOCK PACK

STRENGTHEN YOUR DESTOCK COMMUNICATION
& CREATE AN IMPACTFUL CAMPAIGN

Liquidate your stock
Increase your visibility via **impactful Ads**
CMP & AS24 are the widest Belgian Automotive Audience with **4.690.000**
visits/Month
81% of the Audience is on **buying process**
Combined with a Mix of Creatives = **MAXIMUM IMPACT**

	1 WEEK	2 WEEKS
	2 days HPTO (5 000€/day) 90 000 imp/day 100% SOV MEDIA VALUE : 10 000€ - PRICE 5 000€ avg CPM 27.80€ / 180 000 imp	2 days HPTO (5 000 €/day) 90 000 imp/day 100% SOV 200 000 imp HALFPAGE 5 200€ - CPM : 26.00€ MEDIA VALUE : 15 200€ - PRICE 6 840€ avg CPM 18.00€ / 380 000 imp
	4 days Wallpaper (1 092€/day) 13 000 imp/day - 50% SOV - CPM 84.00€ 126 562 imp HALFPAGE & BB 5 632€ - CPM 44.50€ MEDIA VALUE : 10 000€ - PRICE 5 000€ avg CPM 28.0€ / 178 562 imp	6 days Wallpaper (1 092€/day) 13 000 imp/day - 50% SOV - CPM 84.00€ 260 250 imp HALFPAGE & BB 11 581€ - CPM 44.50€ MEDIA VALUE : 18 133€ - PRICE 8 160€ avg CPM 24.1€ / 338 250 imp
TOTAL PRICE	9 999 €  MEDIA VALUE 20 000€	14 999 €  MEDIA VALUE 33 333€

WALLPAPER



HPTO

