

SUMMER DEALS

FROM JULY 01 TO AUGUST 31, 2024

X2

Increase your brand's credibility in
a positive and appropriate context

MAGAZINES 1+1

Multiply your impact

1 insert purchased = 1 insert offered

La Presse
AUTOMOBILE **AutoGids**

Formats: 1/1p & 2/1p.
Valid on 31/07 & 28/08 magazines.

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Double your impressions

2x more impact for the same price*

La Presse
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Formats: classic formats.
Not applicable on performance products.

NATIVE CONTENT 1+1

Extend your story

Buy 1 native article (print & web) & get 1 newsletter for free

La Presse
AUTOMOBILE **AutoGids**

Valid on 31/07 & 28/08 magazines.
Formats : 2/1p + web.

DEDICATED EMAILING 1+1

Double your impact

1 e-mailing (admail/newsletter) = 1 free e-mailing

La Presse
AUTOMOBILE **AutoGids** **Auto Scout24**

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